

Client case – Beverage industry



Company ID



Spirits: Courvoisier, Jim Beam, Laphroaig



Founded in 2011,
Suntory owned since
2014



2.5 b\$ revenue in 2012



3,400 employees

Situation 2010

- Competitive landscape
- Shortening Product Lifecycles
- Increase in product complexity
- Pressure on costs

Program 2010-2016

Implementation of CCI's Manufacturing TRACC: 5 Sites

- Leading and managing change
- Safety, Health & Environment
- 5S Workplace Organization
- Visual Management
- Focused Improvement
- Team work
- Asset Care
- Quality Management
- Set-up time reduction
- Autonomous maintenance



TRACC
people • practices • results

Results

- *Increased Customer Satisfaction, Safety, Right First Time On Time*
- *Increased Flexibility & Agility in product mix and new products*
- *Cost savings*